

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

October 2016 - Present

Brand Identity For:

Ronin Technology Services

Mindy Williams

Fatal Beginning

CREATIVE DIRECTOR - NATIONAL STUDENT ADVERTISING COMPETITION

December 2019 - May 2020

The Modern College of Design, Kettering, OH

Responsible for delegating tasks to designers

Conducted team meetings

Provided guidance to the creative team

Designed campaign visuals, digital/social ads, visual data, plans book layout, and presentation slides

DESIGN INTERN

Spring 2019

Durham Studio, Covington, KY

Assisted with various internal agency projects as well as client work, such as logos, branding elements, posters, and packaging

EDUCATION

August 2017 - Present

Bachelor of Arts Degree in Design Leadership:

(expected graduation June 2021) The Modern College of Design, Kettering, OH

August 2017 - 2019

Associate Degree of Applied Business in Design:

The Modern College of Design, Kettering, OH

Versatile design program includes courses in traditional print/package design, web design, introductory web development, photography, illustration, marketing, ethnographic based research, and design thinking.

ACHIEVEMENTS

2020

Student to Watch: GDUSA Magazine

Gold ADDY Award: AAF Dayton Dan Johnson Award for Creative Achievement, Piston Society

3 Silver ADDY Awards: AAF Dayton, Be The Change, K&G Bike Center, The Black Keys Vip Package

Bronze ADDY Award: AAF Dayton for IBM x NASA

NSAC: National Student Advertising Competition Team

Creative Director, *Placed 1st in District 5*

2019

GDUSA Student Award Winner: Piston Society Branding

NSAC: National Student Advertising Competition Team

Lead Designer, *Placed 2nd in District 5*

CSCA Award of Excellence: K&G Bike Center Website

CSCA Awards of Merit: Saved Wine Label and The lost boys book cover

PROGRAMS & SKILLS

Adobe Creative Suite, G Suite, Microsoft Office

Branding, UI/UX, Photography, Video, Procreate, Slack, InVision, Sketch, Research Marketing, Design Thinking, Illustration (digital, colored pencil, pen and ink)